

September 2025 Newsletter

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Upcoming Dates:

- [September Chapter Meeting: Sep 10th](#)
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A Letter From The President

Bluegrass Chapter Members,

Hello everyone, and welcome to the 2025–2026 year in the Bluegrass Chapter. I am honored to serve as your chapter president this year. Over the past several years, our Board of Governors has led our chapter with excellence. I hope to continue that tradition, and I'm grateful for each member's contribution to our success.

The 2025–2026 Society theme, “Healthy Buildings: Designed for Life,” reflects our shared commitment to creating spaces that are not only energy-efficient and low-carbon, but also supportive of occupant health and comfort. Throughout the year, we want to underscore the importance of engineering buildings that achieve holistic sustainability. This includes integrating systems and design strategies that elevate Indoor Environmental Quality (IEQ).

By prioritizing IEQ—through improved air quality, thermal comfort, lighting, acoustics, and ventilation—we can create environments that foster better health, increased productivity, and enhanced comfort for everyone who lives and works in them.

As we look ahead, I want to share that chapter dues will be increasing slightly this year. In previous

years, our chapter dues were \$75; this year, they will increase to \$95. This decision was made after careful consideration by the Board of Governors in response to rising operational costs. The additional support from dues will allow us to continue providing high-quality programs throughout the year. We also plan to expand our free offerings to members. Additionally, the dues increase will help us meet our annual goal for Research Promotion donations—it is an essential part of advancing innovation and supporting the future of our industry.

With that being said, I'm excited for the upcoming year! We have a full calendar of events planned, starting with our first program on September 10th at Trane. Our annual golf scramble will be held at Houston Oaks on October 24th. And our chapter is honored to be hosting the Chapter Regional Conference (CRC) in Lexington, KY, July 22–24, 2026. You can find details about our monthly programs and other events on our ASHRAE website and in our newsletter.

I hope to see everyone in September!

Laura Hollenbach
President, Bluegrass Chapter



2025-2026 Chapter Officers

Welcome to the 2025-2026 chapter year in Bluegrass ASHRAE from this year's Officers! From new programs to familiar events we all look forward to, we are very excited for what's in store in the year ahead.



Laura Hollenbach

President



Abby Hoovler

President-Elect



Davis Betts

Treasurer



Songhao Wu

Secretary

Interested in getting more involved with our chapter? Reach out to any of our BOG members and learn how!

[Contact Info](#)

Bluegrass ASHRAE Season Pass 2025-2026

This year, we will be offering a discounted season pass bundle giving you access to all of our monthly chapter meeting programs as well as the annual Spring Seminar for the 2025-2026 Bluegrass ASHRAE chapter year.

It includes at least 7 events below:

Sep, Oct, Nov, Feb, March, May chapter meeting and the spring seminar in April.

With this limited-time offer, you will have the opportunity to be locked into last year's pricing for over 20% savings on chapter meeting and seminar meal tickets!

Individual event tickets will still be available at full price on our website up to the date of each respective event.

Ticket Options (In Person Only):

NEW - Season Pass - \$130 (over 20% savings!)

[Purchase Link](#)

September Chapter Meeting

Moisture Management in Buildings

When: Sep. 10, 12-1pm

Summary: The presentation highlights the critical role of moisture in buildings. While essential to

designers and builders can better manage system design, installation, operation, and maintenance to prevent problems and ensure safe, durable, and healthy buildings.



**Presenter: Brian Hafendorfer, P.E. | Director, Mechanical Engineering
Gray AE, PSC**

Brian Hafendorfer, P.E., has over 25 years of experience in HVAC design, refrigeration, and indoor air quality. As Director of Mechanical Engineering, he leads teams in delivering sustainable, cost-effective design-build projects. An active ASHRAE member and past Chapter President, Brian has received multiple Society and Regional awards and served on key standards and technical committees. He is also a published author and frequent presenter on topics including IAQ, humidity control, and advanced HVAC systems.

Where:

Trane Technologies
2473 Fortune Dr
Lexington, KY 40510

Ticket Options (In Person Only):

NEW - Season Pass - \$130 (over 20% savings!)

Member - \$15

Non-Member - \$20

Student Member - FREE

[RSVP Here](#)

Introducing the Spotlight on The BOG Series

Have you ever wondered what it takes to run an ASHRAE chapter? Have you ever considered getting more involved with ASHRAE, but weren't sure how to begin? Do you not even know what BOG stands for? Then this series is for you. In every newsletter this chapter year, a different committee will be highlighted to help our members learn what it takes to run the Bluegrass ASHRAE chapter, and who is behind the scenes. If you read about a position or committee that interests you, reach out to any of our board members to learn more about getting involved!

supported by committees, which we will highlight throughout the year. The BOG meets monthly to discuss chapter operations, plan future events, and receive updates from each committee chair. If you're curious about what else goes on at a BOG meeting, they are open to members. Please reach out to an officer if you're interested in attending and learning more.

Officers

President – Laura Hollenbach

In the simplest terms, the president oversees the conduct and supervision of all activities of the chapter. The president also runs all BOG meetings. When they are the incoming president, they serve as the alternate delegate* for our chapter at the CRC (Chapter Regional Conference). As outgoing president, they serve as the chapter's delegate. They attend regional meetings to report out on the efforts of our chapter.

*What does the Delegate do? The Delegate acts as the voice of the chapter in regional meetings. They raise motions on behalf of the chapter and vote on all motions raised in the region. If there are ever any changes you'd like to see at a local, regional, or even global level, talk to your delegate about filing a motion!

President-Elect – Abby Hoovler

The President-Elect is the incoming president for the next chapter year. The president-elect makes sure the chapter is actively keeping up with PAOE* points and presidential initiatives. They back up the president in case of absence, and shadow the president to prepare and plan for their future presidency.

Treasurer – Davis Betts

The treasurer is responsible for the Chapter Finances. They create a budget for the chapter year with input from the committee chairs, provide a report at the monthly BOG meeting, pay for expenses at meetings at events, collect fees, interact with banks, etc.

Secretary – Songhao Wu

The secretary is in charge of maintaining chapter records and acts as the liaison between the chapter and Society Headquarters. They take meeting minutes at BOG meetings and distribute these to the BOG with an action item list from the meeting.

*PAOE – The Presidential Award of Operational Excellence is a society-wide point system to track and reward chapter achievements. Each year, the Society President establishes the point-earning activities. This keeps chapters active and engaged and working toward society goals. Each committee chair enters their PAOE points earned, and we can earn regional awards for our participation levels.

If you're interested in learning more, check out ASHRAE's Manual for Chapter Operations (MCO)

[Click Here to Read the MCO](#)

Region VII 2025 CRC



Thank you to the volunteers who represented the Bluegrass Chapter at this year's Chapter Regional Conference in Birmingham, AL. We look forward to next year's conference, scheduled for July 22-24, 2026, in Lexington, KY!

In 2026, our chapter is thrilled to be hosting CRC in Lexington and we will need volunteers to help make the event a success! If you are interested in helping out or just learning more please reach out to Planning Committee Chair, David Rose (david.rose@bigassfans.com).

ASHRAE Jobs Board

Check out the [ASHRAE Jobs Board](#) for useful career tips and tools, relevant job postings in the industry, and to quickly find the right professionals for your open positions.



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for the latest and greatest in Chapter and National news!



Are You An Associate Who Wants to Advance to Member?



ASHRAE

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the industry's leading
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working to make the
world a better
place to live.



To advance from Associate to Member, you must update your ASHRAE bio online, and notify membership@ashrae.org that you have an updated bio and wish to be considered for grade advancement.


Steps for updating your biography:

1. Log into www.ashrae.org by selecting 'Join or Login' in the upper right corner. Enter your email address and password then select 'Sign In.'
2. Hover over the 'Membership & Conferences' tab and select 'My Membership.'
3. Under 'Manage Personal Information,' select 'Change Your Address/View or Edit Your Profile.'
4. Select the 'Edu. Pro. Reg' link located in the blue font above your name. Add all of your educational history, relevant professional licenses and work history.
5. Confirm that your contact information is current by clicking on 'Contact Info.'

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Bluegrass ASHRAE

ASHRAE, founded in 1894, is a building technology society with more than 50,000 members worldwide. The Society and its members focus on building systems, energy efficiency, indoor air quality, refrigeration and sustainability within the industry. Through research, standards writing, publishing and continuing education, ASHRAE shapes tomorrow's built environment today.

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